

VOA Scenario Planning
Economic Outlook Discussion
September 9, 2020

- I. Opening of Meeting– Chuck & Tom 10 minutes
 - a. Chuck: Welcome
 - b. Tom: Overview of overall Scenario Planning initiative – the context for this Zoom meeting.

- II. Introduction to Econ Outlook Pre-Retreat Session 5 minutes

- III. Economic Outlook – Where it was and is today as window to future and impacts on VOA 35 minutes
 - a. US:
Economic performance and trends YTD 5 min

 - b. Louisiana:
Economic performance and trends YTD for state, employment sectors and MSA's 5 min

 - c. North Louisiana (Caddo, Bossier and Rapides parishes) 5 min
Economic performance and trends YTD including sectors most impacted

 - d. Discussion 1: What does it all mean for the economy? 20 min
 - 1. *What does the information we saw today combined with your experience suggest to you about our economic recovery?*
 - 2. *What emerging or potential developments could impact your economic outlook and recovery for US, LA, North LA – favorably or negatively?*
 - 3. *What are your biggest hopes and concerns about the economic future?*

- IV. Impact on VOA Contributions to fund Programs 15 minutes
 - Overview of VOA Contributions behavior (sources, trends, seasonality, concentrations, etc.) 5 min

 - a. Discussion 2: How might VOA donors respond to these conditions? 10 min
 - 1. *How might VOA donors be impacted by the conditions we just discussed (or their own perception of them)?*
 - 2. *Based on your experience, what other things affect donors?*
 - 3. *How are they affected by our program services and our leadership?*

- V. Closing thoughts/comments on economy and giving 2 minutes